



DERBY DOWN

A DAY AT THE RACES

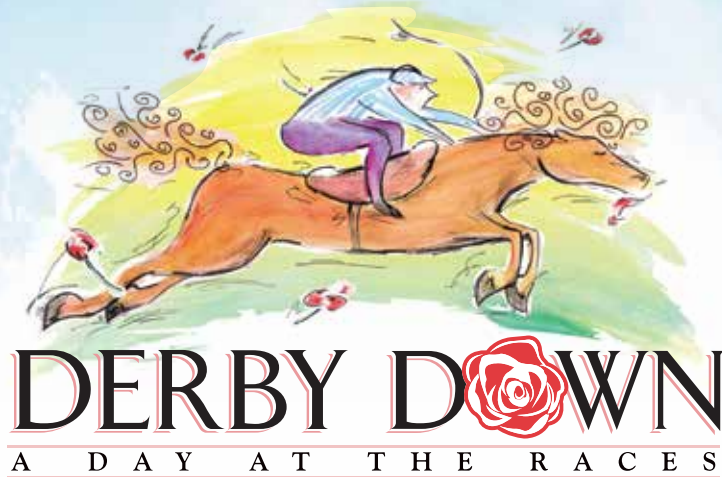
To Benefit Valley Children's Hospital



Premier Sponsorship Packages

Saturday May 5, 2018 • 11:30AM - 4:30PM

Horse Racing Infield at The Big Fresno Fairgrounds



To Benefit Valley Children's Hospital

On Saturday, May 5th, 2018 join the La Feliz Guild of Valley Children's Hospital to benefit the health and well-being of our Valley's children at Derby Down: A Day at the Races. This annual event, held on the same day as the actual Kentucky Derby, is a fun, classy event that takes place on the infield of the racetrack at the Big Fresno Fairgrounds.

**Dress In Your Derby Finest & Join Us
For A Fabulous Afternoon Where You'll Enjoy:**

Fine Southern Cuisine under a Big Top Tent that serves as our Dining Pavilion

A hosted bar with libations from Donaghy Sales & Valley Wide Beverage.
Plus, no Kentucky Derby party would be complete without free flowing
Mint Juleps – made with the perfect balance of
Maker's Mark Kentucky Bourbon, fresh mint & powdered sugar


























































Bluegrass & Dixieland music

Shopping the various vendor booths while viewing the latest luxury automobiles

New mobile bidding on fabulous items at our Silent Auction

Private satellite wagering on the Kentucky Derby as well as other prestigious races across the country. Watch the races throughout the day on our stunning, jumbo LED video screens while placing your bets and collecting your winnings right there on the infield!

PREMIER SPONSORSHIP PACKAGES

	Secretariat	American Pharoah	Seattle Slew	California Chrome	I'll Have Another	Seabiscuit
SPONSORSHIP PACKAGE	\$10,000	\$6,000	\$5,000	\$3,500	\$2,500	\$2,000
Executive level tour of Valley Children's Hospital and lunch for 4 with CEO Todd Suntrapak						
Champagne toast for you and your guests						
Full page ad in the program						
Your logo featured on 2 jumbo LED video screens						
Special recognition by emcee during event						
Executive level tour for 4 at the hospital						
Your name featured on our Mobile Bidding App during event						
Dedicated attendant during lunch + premium wine on your table						
Premier location reserved table of 10						
Big Fresno Fair Package*						
VIP Parking Passes	 <i>(Total of 5)</i>	 <i>(Total of 5)</i>	 <i>(Total of 5)</i>	 <i>(Total of 2)</i>	 <i>(Total of 2)</i>	
Derby Down Banner displaying your name at the event						
Your name listed in the program, prominently displayed on your table & featured at derbydown.org						
A photo of you and your guests						
Reserved table of 10						

*4 admission passes, 1 box seat for 4 at the horse races and 4 reserved tickets to one concert in the Paul Paul Theater



DERBY DOWN

A DAY AT THE RACES

To Benefit Valley Children's Hospital

We are so incredibly grateful for your support. Last year, over 850 guests joined us for this great party, and thanks to their compassion and generosity, our Derby Down contribution to the hospital was \$223,500! Sponsoring this event gives you a unique opportunity to thank key customers, reward your team members or just have fun with friends and family. Your involvement will help us "win, place and show" for the health and welfare of our Valley's children!

Our efforts, paired with your generosity will ensure we can provide the best care for all children throughout the Valley. Thank you so much for your consideration of support. We look forward to seeing you on

Saturday, May 5th at Derby Down!

RESERVE A TABLE OR TICKETS

General Reserved Table of 10: \$1,800 | Individual Tickets: \$180 each

This event is expected to sell out quickly. To secure your seat today or to have first choice of sponsorship rights, please contact our sponsorship committee:

lafelizguildfresno@gmail.com or (559) 281-4512



Place your silent auction bids from the comfort of your own seat or from anywhere in the party. All Derby Down attractions including Gifts for Kids, Wine Pull, Silent Auction, Live Auction, etc., which may be purchased right from your Mobile App! Avoid the check-in line upon arrival by registering now!

For more information, please visit www.derbydown.org



Company / Organization		
Contact		
Address		
City, State, Zip		
Phone Number	Work:	Cell:
Email		
Name for Recognition <i>Example: ZYX Corp.</i>		
La Feliz Contact		

PLEASE BE SPECIFIC AS TO HOW YOU WISH TO BE LISTED IN THE PROGRAM

SPONSORSHIP COMMITMENT

Derby Down Tables

- Secretariat _____ \$10,000
- American Pharoah _____ \$6,000
- Seattle Slew _____ \$5,000
- California Chrome _____ \$3,500
- I'll Have Another _____ \$2,500
- Seabiscuit _____ \$2,000

- General Table _____ \$1,800 each *(Seats 10)*
- Individual Tickets _____ \$180 each
- I am unable to attend Derby Down this year, but would still like to make a donation.

Quantity

INSIDER EXTRAS

- Millionaire's Row (1 available)
- Gifts for Kids (1 available)
- Center Stage (2 available)
- Taste of Derby Dining Tent
- Sweet Shoppe
- Lawn Games
- Auto Tote
- Silent Auction
- Barney
- Wine Pull

Sponsor level of \$5,000 may choose to sponsor our Millionaire's Row, Gifts for Kids, or Center Stage.

Sponsor levels of \$2,500 and up can select to sponsor one of the other prime areas. Subject to availability.

Total Amount Enclosed: \$ _____

Mail check payable to: **La Feliz Guild**

Please charge my: VISA MasterCard American Express

P.O. BOX 28263
Fresno, CA 93720

Card # _____ Exp: _____ CVV #: _____

Name as it appears on card: _____



Signature _____



This Event Is Expected To Sell Out Quickly. Please Reserve Your Seats Soon.

Phone: (559) 281-4512 • Email: lafelizguildfresno@gmail.com

For more information, please visit www.derbydown.org

